

CDBG – HOME AND COSCDA CONFERENCE SPONSORSHIP LEVELS

Show your support for CDBG – HOME and COSCDA at this year's state and national conferences. You have a unique opportunity to market your company's products and services to CDBG/HOME clients and customers as well as state decision-makers from throughout the country who will be attending the COSCDA Annual Training Conference. As a Conference Sponsor, you can choose your level of support and participation to increase the visibility of your company to over 400 conference participants attending the conferences on September 12-17, 2010.

You can choose from the following CDBG - HOME and COSCDA Conference sponsorship levels:

1. 2010 CDBG – HOME Conference Sponsor
2. 2010 COSCDA Annual Training Conference Sponsor
3. Combined Conference Sponsorship that will allow you unparalleled access to both state and national decision-makers, and government executives at both conferences.

Please refer to the Conference Sponsorship Payment Form on the opposite page to select your sponsorship level and payment information. The following information describes the sponsorship levels and specific benefits that you will receive as a conference sponsor.

CDBG – HOME AND COSCDA CONFERENCE SPONSORSHIP LEVELS

PLATINUM LEVEL

You can sponsor both conferences for \$8,000 or the conference of your choice for \$5,000.

Platinum Level sponsors receive these benefits:

- Acknowledgment from the Podium during the Plenary and Luncheon
- Organization banner will be displayed prominently at the Plenary and Luncheon
- Receive full conference registration including VIP seating at the Luncheon for three (3) representatives and/or guests of your choice.
- Priority location for a table-top display in the Conference Exhibit Area
- Company's profile and logo will be placed in the Conference Program brochure

GOLD LEVEL

You can sponsor both conferences for \$4,000 or the conference of your choice for \$3,000.

Gold Level sponsors receive these benefits:

- Receive full conference registration for two (2) representatives and/or guests of your choice.
- Priority location for a table-top display in the Conference Exhibit Area
- Company's profile and logo will be placed in the Conference Program brochure

SILVER LEVEL

You can sponsor both conferences for \$2,000 or the conference of your choice for \$1,250.

Silver Level sponsors receive these benefits:

- Receive full conference registration for one (1) representative and/or guest of your choice.
- Table-top display in the Conference Exhibit Area
- Company's logo will be placed in the Conference Program brochure

BRONZE LEVEL

Please refer to the opposite page to select the type of the advertising space you want in the Conference Program brochure

Artwork for ads must be submitted in JPEG format no later than August 12, 2010 to Jim Miwa at jmiwa@hcd.ca.gov.

CONFERENCE EXHIBITORS

You can exhibit at both conferences for \$1,200 or the conference of your choice for \$600.

Conference Exhibitors receive these benefits:

- Table-top display in the Conference Exhibit area
- Price includes lunch and breaks for one person.



CONFERENCE SPONSORSHIP PAYMENT FORM

In order for your conference sponsorship to be confirmed, please complete the information below and submit it to COSCDA with your payment.

Name: _____

Title: _____

Organization/Company: _____

Address: _____

City, State, and Postal Code: _____

E-mail: _____

Telephone: _____ Fax: _____

Please check the appropriate box for the desired conference sponsorship level and type:

PLATINUM LEVEL *

- ☐ \$5,000 CDBG – HOME
- ☐ \$5,000 COSCDA
- ☐ \$8,000 Combined Sponsorship

GOLD LEVEL *

- ☐ \$3,000 CDBG – HOME
- ☐ \$3,000 COSCDA
- ☐ \$4,000 Combined Sponsorship

SILVER LEVEL *

- ☐ \$1,250 CDBG – HOME
- ☐ \$1,250 COSCDA
- ☐ \$2,000 Combined Sponsorship

BRONZE LEVEL

Advertising space in the Conference Program:

Half Page Ad:

- ☐ \$300 CDBG – HOME
- ☐ \$300 COSCDA
- ☐ \$550 Combined Sponsorship

Quarter Page Ad:

- ☐ \$150 CDBG – HOME
- ☐ \$150 COSCDA
- ☐ \$250 Combined Sponsorship

One eighth Page Ad (business card):

- ☐ \$100 CDBG – HOME
- ☐ \$100 COSCDA
- ☐ \$150 Combined Sponsorship

Artwork for ads must be submitted in JPEG format no later than August 12, 2010 to Jim Miwa at jmiwa@hcd.ca.gov

CONFERENCE EXHIBITORS *

Table-top display in the Conference Exhibit Area

- ☐ \$600 CDBG – HOME
- ☐ \$600 COSCDA
- ☐ \$1,200 Combined Sponsorship

** Add \$150 per person per conference to total price for additional staff.*

Table-top displays are available in the conference exhibit area and will be assigned in order of receipt of Conference Sponsorship Payment Form and payment. An Exhibitor who cancels or withdraws from the Conference must notify COSCDA in writing and is subject to the following penalties:

1. Up to August 26, 2010: Payment will be refunded with a \$25.00 processing fee.
2. After August 26, 2010: Full payment is retained by COSCDA.

Please send the following: 1) Completed Conference Sponsorship Payment Form and 2) Check payable to COSCDA no later than August 12, 2010 to:

Council of State Development Agencies (COSCDA)
1825 K Street, Suite 515
Washington, DC 20006

Attention: Mike Lightfield
Telephone: (202) 293-5820 ext.12
E-mail: mlightfield@coscda.org

Please contact Mr. Miwa for any questions you may have regarding your sponsorship.

Jim Miwa
Department of Housing and Community Development
Telephone: (916) 319-8483 Fax: (916) 327-0579 E-mail: jmiwa@hcd.ca.gov